

# Chief Data & Analytics Officer

Mexico

June 3-4, 2025 |  
Mexico City

Hotel Marquis Reforma  
Paseo de la Reforma 465, Col. Cuauhtémoc  
Mexico City, CDMX 06500

**30 SECOND AD  
INFORMATION**

## 30 SECOND AD INFORMATION

Below are the specs for the 30 second ad:

- Video dimension (in pixels) – Widescreen, 16:9 format
- File type – Mp4
- Frames per second - 1080i/1080p
- Audio? - Yes
- Subtitles? – Yes, if this is a separate file please provide it along with the video file so we can ensure seamless presentation

Ad's are due to Crystal by May 22nd.